

(<https://electricmiles.com/>)
Strategic Synergy: Electric Miles, VERBUND, and Magna's Game-Changing V2G Partnership



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December 7, 2023(<https://electricmiles.com/2023/12/07/>)

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Empowering the Future: Electric Miles Leads the Charge in V2G Energy Management


In a groundbreaking stride towards a sustainable energy future, Electric Miles, a pioneer in smart energy solutions, has forged a transformative alliance with energy giant VERBUND and automotive leader Magna. This collaborative effort marks a paradigm shift in energy management, centering

around the revolutionary Vehicle-to-Grid (V2G) technology and its potential impact on the electric vehicle (EV) landscape.

Unleashing the Power of V2G Technology: A Consortium in Action

Electric Miles, alongside Magna, Ambibox, Smatrics, and VERBUND, is set to embark on a proof of concept trial to unlock the full potential of V2G technology. This innovation holds the promise of enabling EVs to participate in energy trading markets, with Electric Miles' charge management platform taking the lead. Picture Magna's bi-directional EV guided by Electric Miles' platform through Ambibox's charger, all while responding to signals from VERBUND's energy trading platform.

Beyond Vehicles: A Vision for Comprehensive Energy Management

However, Electric Miles isn't limiting its vision to just EVs. The horizon broadens to encompass comprehensive energy management across Europe, extending to small-scale assets. The Electric Miles roadmap paints a future where these assets weave a tapestry of diverse revenue streams, setting a valuable example for the evolving landscape of energy management. 

Live Demo in Vienna: Showcasing Pioneering Technology

The consortium plans to unveil the fruits of their labor in a live demo scheduled for January 17th, 2024, in Vienna. This demonstration will showcase Electric Miles' platform orchestrating bi-directional flows from designated EVs, providing tangible evidence of the capabilities of their pioneering technology.

Electric Miles: Innovating the Future of Energy Management

At the forefront of innovation, Electric Miles operates as a Software-as-a-service charge management platform. Their offerings include smart charge services (<https://autofocuss.in/5-marketing-mistakes-small-businesses-make-and-how-to-fix-them/>) for asset owners, remote charger support for manufacturers, and a user-friendly installation app for installers. As the world grapples with pressing grid-balancing challenges posed by the surge in EVs, V2G technology emerges as a potential solution, with cities like Gothenburg already undergoing extensive trials.

Powering Up Across Borders: British Electric Miles Goes Global

British Electric Miles has joined forces with Austrian energy giant VERBUND AG and automotive leader Magna International, expanding the consortium's reach to small-scale assets. This collaborative initiative aims to power-charge the EV industry across both countries, setting the stage for a transformative shift in energy dynamics.

Embassy Introduction Sparks Innovation: The Birth of a Visionary Project

The project's roots trace back to the British Embassy Vienna, introducing Arun Anand, Founder of Electric Miles, to Verbund X, the Corporate Venture Programme of VERBUND. This visionary encounter laid the foundation for a project that holds the potential to redefine energy management on a global scale.

As the world eagerly anticipates the live demo in Vienna, Electric Miles stands poised at the forefront of a transformative era, steering the course toward a sustainable and connected energy future. Stay tuned as the consortium's innovative efforts unfold, paving the way for a new chapter in the world of smart energy solutions.

Ready to Electrify Smarter?

We provide everything you need – from certified chargers and top-tier installers to cutting-edge software that reduces energy costs and boosts performance. Book a call with our team to see how Electric Miles can transform your EV charging operations.



Book a Call



SMART ENERGY MANAGEMENT

Product Guides

Electric Miles Guide(<https://electricmiles.com/wp-content/uploads/2025/07/Normal-EM-Guide.pdf>)

Installer Miles Guide(<https://electricmiles.com/wp-content/uploads/2025/07/Normal-IM-Guide-.pdf>)

Solution for Business(<https://electricmiles.com/wp-content/uploads/2025/07/Solution-for-Business.pdf>)

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