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Installer of the Month: Story Electrical



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Great Shelford Village Charity: Rolec Quantum Chargers Powered by Electric Miles emPACT

Story Electrical, one of the UK's leading commercial EV charger installers and a trusted Premium Partner of Rolec, has completed a full deployment of Rolec Quantum chargers for the Great Shelford Village Charity residential community.

To deliver smart, reliable, and easy-to-manage charging, they selected the Electric Miles emPACT Charge Point Management System (CPMS) to host, monitor, and optimise all chargers onsite.

This project highlights the strong partnership between quality EV hardware, expert installation, and intelligent charging software creating a future-ready EV charging network for residents.



About the partners

Story Electrical

A specialist in large-scale EV charging installations across commercial, residential, and public sites, Story Electrical brings engineering excellence and deep EV expertise. As a Premium Partner of Rolec, they deploy robust, user-friendly charging solutions across the UK.

Rolec EV, Quantum Series

Rolec Quantum chargers were chosen for their reliability, smart connectivity, and modern design ideal for residential and community environments. Their OCPP compatibility ensures seamless integration with third-party platforms like Electric Miles.

Electric Miles' emPACT

Electric Miles provides a cloud-based CPMS designed for automated energy management, remote monitoring, and cost optimisation. The platform supports asset owners, installers, and end users with a clean, intuitive experience.

Project goal: Great Shelford village charity

The Great Shelford Village Charity wanted to provide residents with fair, easy-access EV charging across their community housing. Their key requirements were:

- Simple and accessible charging for residents
- Transparent pricing and easy payments

- Remote monitoring to reduce downtime
- A scalable platform that grows with future demand

To meet these objectives, Story Electrical deployed Rolec Quantum chargers connected to Electric Miles emPACT.

Why story electrical chose Electric Miles

While evaluating CPMS options, Story Electrical focused on:

- Reliable OCPP performance
- Smooth resident user experience
- Strong technical support and partnership
- Scalable software for future sites



Electric Miles stood out for its reliable hardware integration, simple app experience, and ongoing support ensuring long-term stability for the Charity's charging network.

Key emPACT features used in this deployment

1. Resident dashboard

Residents get a personalised dashboard to:

- View charging history
- Monitor charging in real time
- Track energy use and costs
- Manage charging across multiple devices

This gives full transparency and control.

2. App-based payments

Residents can pay directly inside the Electric Miles Driver App, removing the need for RFID cards or external payment systems.

It's simple, flexible, and ideal for community living.

3. Real-time monitoring & alerts

emPACT allows Story Electrical and Electric Miles to track charger performance and respond quickly to any issues reducing downtime.

Results & impact

Since the installation:

- Residents enjoy a smooth, app-driven charging experience
- Great Shelford Village Charity offers improved EV facilities without extra admin work
- Story Electrical and Electric Miles jointly support the site, ensuring uptime and reliability

The project has delivered a stable, smart, and user-friendly charging solution that enhances community infrastructure.



Looking ahead

This success strengthens the ongoing partnership between Story Electrical and Electric Miles. Both teams plan to replicate similar installations across new residential and commercial developments.

Story Electrical continues to lead with high-quality EV installations, while Electric Miles powers these networks with intelligent, future-ready charging software.

Ready to deploy reliable and future-proof EV charging?

👉 Partner with Electric Miles and Story Electrical for your next installation.

Book a demo of emPACT today:

<https://meetings-eu1.hubspot.com/tom-butcher?uuid=ff1a9616-2873-414d-b3b4-5d4b62102e53>

(<https://meetings-eu1.hubspot.com/tom-butcher?uuid=ff1a9616-2873-414d-b3b4-5d4b62102e53>)

Ready to Electrify Smarter?

We provide everything you need – from certified chargers and top-tier installers to cutting-edge software that reduces energy costs and boosts performance. Book a call with our team to see how Electric Miles can transform your EV charging operations.

Book a Call



SMART ENERGY MANAGEMENT

Product Guides

Electric Miles Guide(<https://electricmiles.com/wp-content/uploads/2025/07/Normal-EM-Guide.pdf>)

Installer Miles Guide(<https://electricmiles.com/wp-content/uploads/2025/07/Normal-IM-Guide-.pdf>)

Solution for Business(<https://electricmiles.com/wp-content/uploads/2025/07/Solution-for-Business.pdf>)

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