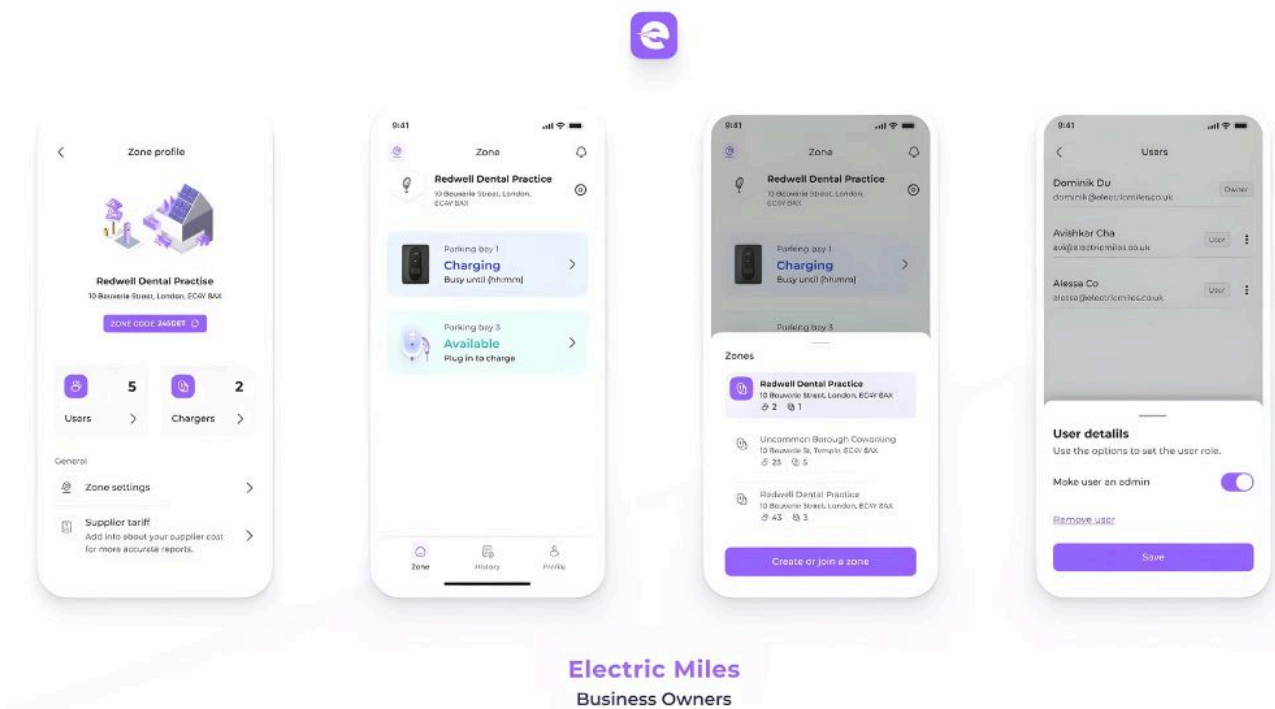


(<https://electricmiles.com>)

Electric Miles Goes Big! Now Serving Businesses & Introducing Powerful New Features



Alvin Ernest(<https://electricmiles.com/author/alvin/>)
July 25, 2024(<https://electricmiles.com/2024/07/25/>)
News (<https://electricmiles.com/category/news/>)



Electrifying Updates from Electric Miles!

Our platform has evolved to better serve both residential and business users, offering powerful new features and exciting news. Here's what's new:

Electric Miles Commercial Launch

Electric Miles



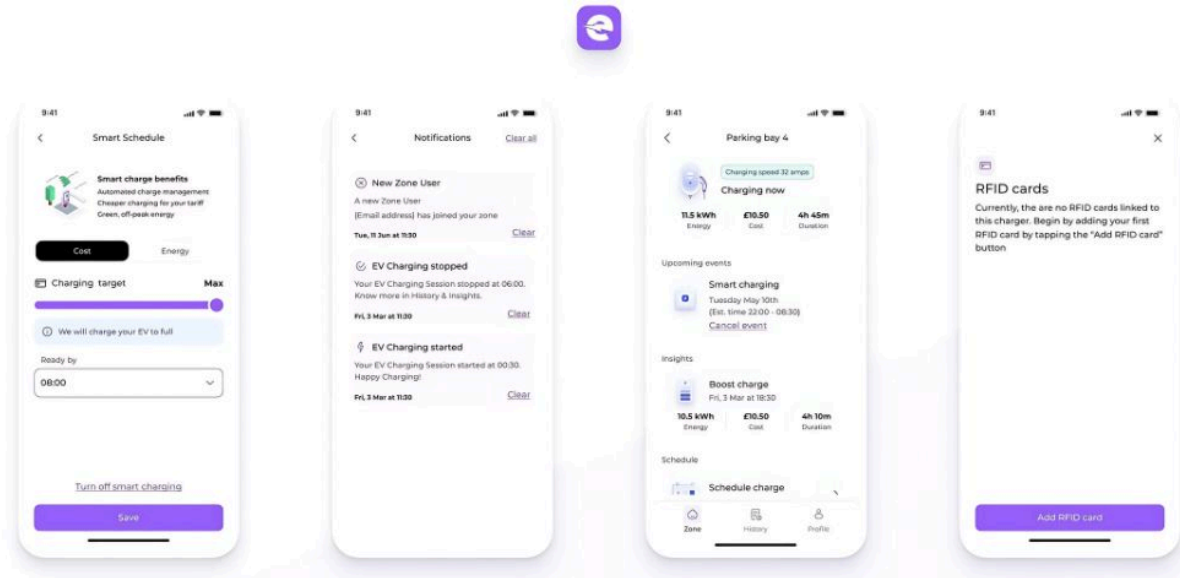
Watch on

For Business Owners: Manage Your EV Charging Ecosystem with Ease

We are proud to introduce features designed specifically for businesses:

1. **Multiple Charger & User Management:** Easily control and configure multiple chargers, adding and removing users for seamless access management.
2. **Dedicated Charging Zones:** Create distinct zones for different locations, streamlining operations and user access for each zone.
3. **Effortless Zone Switching:** Switch between zones with a tap, ensuring efficient management across multiple properties or sites.

4. Smart Charging & Access Control: Implement optimised charging schedules, manage user roles, and grant access with custom permissions.



Electric Miles Home Users

[READ MORE \(https://s.electricmiles.com/business_ev/\)](https://s.electricmiles.com/business_ev/)

For Homeowners: Enhance Your EV Charging Experience

We remain committed to residential users as well. As you are aware, EV charging at home is becoming highly competitive. We are dedicated to discovering and delivering more recurring revenue opportunities that we want to share with you.

 The image features five vertical panels, each with an image at the top and a text block below:

- EV out of the box experience:** Shows an EV charging station. Text: 'Electric Miles QR codes on the charger box for quick download of the Installer Miles app, simplifying the installation process. Out-of-the-box chargers are tracked on Admin Miles for inventory to track through their journey.'
- Installer Experience:** Shows a hand holding a smartphone next to a charging station. Text: 'Installers will configure the charger in 5 min using the app for a convenient installation process. Automated emails guide EV drivers to download the EM app after installation. Installers can automate the nomination and digital filing of the asset with the local grid through the seamless API integration.'
- EV Driver Experience:** Shows a hand holding a smartphone displaying the app interface. Text: '**Ideal for home:** Residential users can smart charge with solar or night tariffs saving them up to £800 per year. **Best for business:** Business customers can efficiently manage multiple chargers and user access to charge points, download expense reports and secure their Business chargepoints.'
- Partner Experience:** Shows a car at a charging station. Text: '**Partner Portal** Supports chargers proactively, reduces engineer callouts, and provides live chat and chatbot features to lower support tickets and enhance the user experience. Supporting commercial growth, enabling partners to manage multiple sites, and scaling the product in larger markets.'
- SmartFlex:** Shows a laptop displaying a data dashboard. Text: 'Smart energy (future) brings all assets in single app and house or business for more savings, rewards and flexibility. Commercial chargers are able to arbitrage their assets for single and bi-directional charging with the grid. SmartData (future) optimise on Data and generate revenue through carbon abatement programme and other data programmes.'

[READ MORE](https://s.electricmiles.com/app/) (https://s.electricmiles.com/app/)

- Membership and Certification Update

We are proud to announce that we are now an official member of the **Open Charge Alliance (OCA)**. We will be applying for certification as a recognised product for **OCPP 1.6 and 2.0.1**. This membership enables us to participate in working groups and events to enhance our platform continuously.

Our Vision and Mission

At Electric Miles, we are committed to delivering a seamless experience at every touchpoint of the customer journey – right from onboarding to interactions with installers, drivers, and partners, culminating in monetisation through grid trading and carbon credits.

What's In It for You?

- **For Installers:** Benefit from a streamlined installation process and enhanced user engagement tools.
- **For Manufacturers:** Leverage our growing platform to expand your reach and customer base.
- **For CPOs:** Gain access to advanced analytics and user insights to optimise your operations.

We are here to deliver a **Seamless Experience at different Touchpoints of Customer Journey**



[BOOK A DEMO](#)

A New Chapter for the UK: Supporting a Greener Future

Congratulations to the Labour Party on their recent election victory. As the new government begins its term, we recognise this as a crucial opportunity to address the climate crisis. Here are some of Labour's green policies we hope to see come to life:

1. **Renewable Energy Expansion:** Aiming to make the UK a clean energy superpower by 2030 with plans to double onshore wind, triple solar power, and quadruple offshore wind capacity.
2. **Electric Vehicles (EVs):** Reinstating the 2030 ban on the sale of new petrol and diesel cars, ensuring a green transport future.
3. **Great British Energy:** Establishing a publicly-owned company to accelerate the transition to clean power and ensure energy security.
4. **Energy Efficiency and Storage:** Upgrading five million homes to cut energy bills and investing in long-term energy storage solutions like carbon capture, hydrogen, and marine energy.

We are members of BEIS and Smart Charge and work closely with governments energy and transport ministry to help lobby and voice our views on future energy policies. We provide everything you need – from certified chargers and top-tier installers to cutting-edge software that reduces energy costs and boosts performance. Book a call with our team to see how Electric Miles can transform your EV charging operations.

Warm regards,
The Electric Miles Team

[Book a Call](#)

Stay Connected:

Instagram (https://www.instagram.com/electric_miles/) | LinkedIn
(<https://www.linkedin.com/company/electric-miles/mycompany/>) | Facebook
(<https://www.facebook.com/ElectricMiles.io>)



SMART ENERGY MANAGEMENT

Product Guides

Electric Miles Guide(<https://electricmiles.com/wp-content/uploads/2025/07/Normal-EM-Guide.pdf>)

Installer Miles Guide(<https://electricmiles.com/wp-content/uploads/2025/07/Normal-IM-Guide-.pdf>)

Solution for Business(<https://electricmiles.com/wp-content/uploads/2025/07/Solution-for-Business.pdf>)

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